

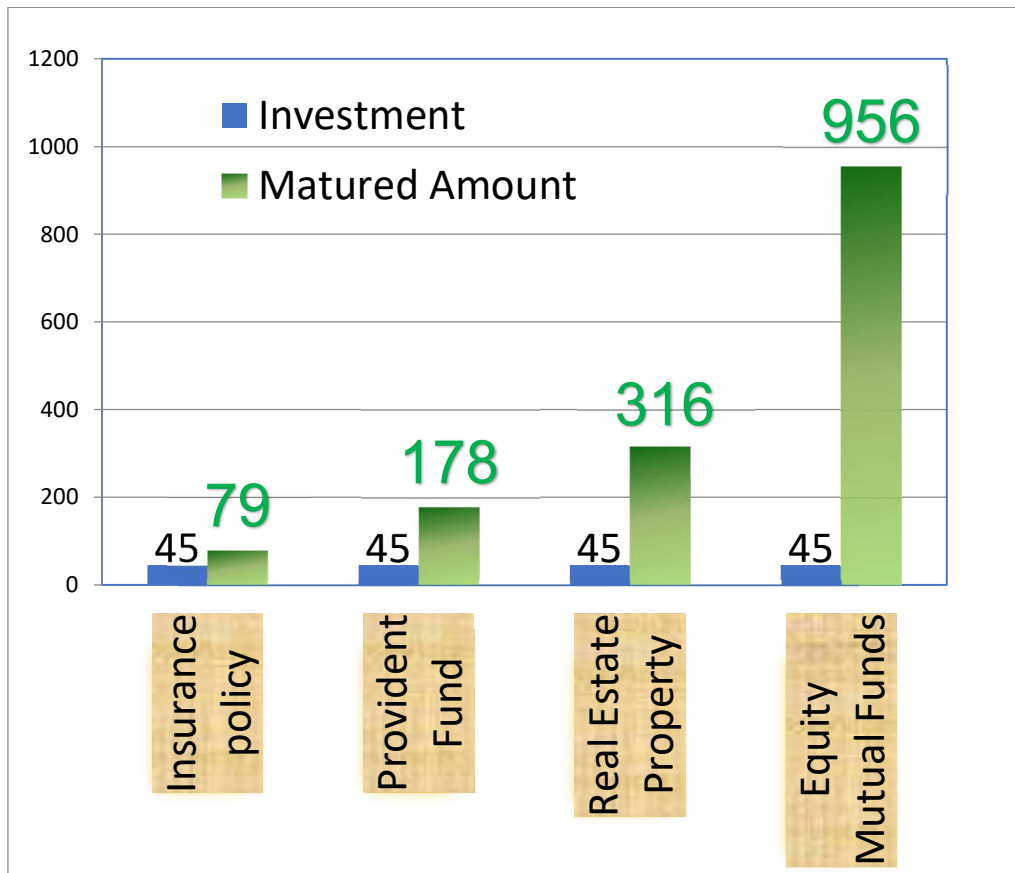


How much you earn may not be a concern but it's the Investment Process, that matters a lot for long term wealth creation.

If a 30 year aged individual invests an amount of **Rs.1.5 Lakh per Annum** regularly **for 30 years**, with almost same Tax (Post Tax 10%) benefits and same Life Insurance cover of 30 Lakh.....

Total Investment = Rs.45 Lakh for the whole period.

Maturity Amount after 30 years will be..... (in Lakh Rs.)



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Rs.45 Lakh investment in **Insu.Policy** matures to **Rs.79 Lakh**, whereas
Rs.45 Lakh investment in **Equity Mutual Funds** matures to **Rs.9.5 Crores**

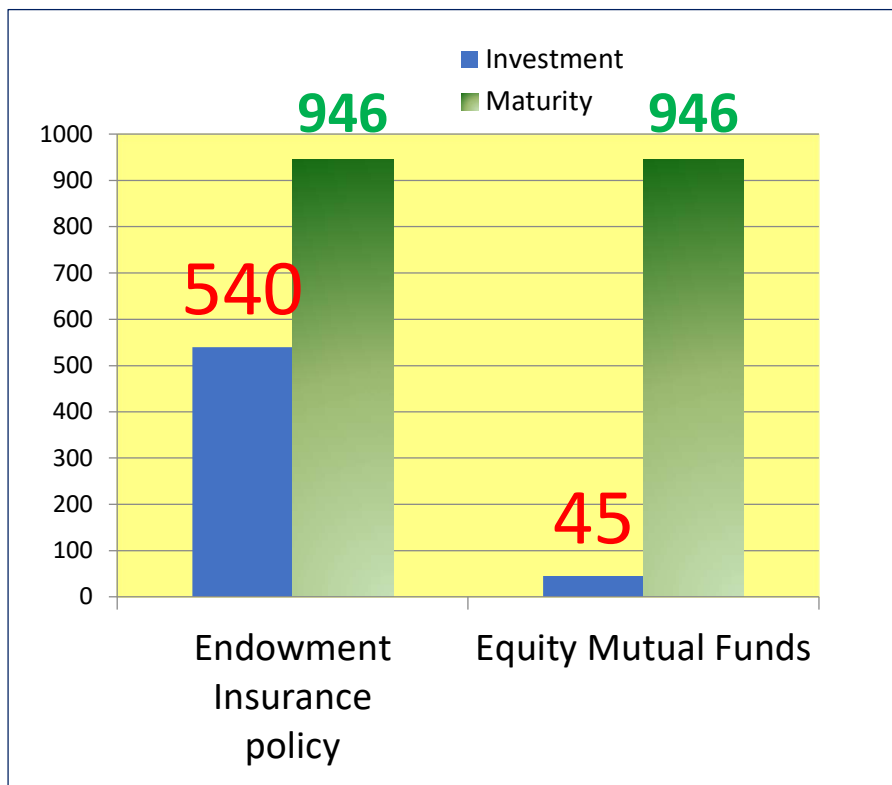
**Endowment Policy includes Premium for Life cover of Rs.30 Lakh, and the Other Three (PF, MF, Eq) includes Premium for Term Life cover of >Rs.30 Lakh }*
**Returns of above mentioned are as on October 2021.*



How much you earn may not be a concern but it's the Investment Process, that matters a lot for long term wealth creation.

Know the fact and act early accordingly

- An Individual who invests only **Rs.12500/-** per Month in **Equity Mutual Funds** , can accumulate a Maturity Corpus which exactly equals to the that Amount accumulated by an another individual who invests **Rs.150000/-** per Month in **Endowment Policies**.
- Considering Adjustments for the same tax & Life Insurance benefits in both cases for a 30 Years Investment Period.
- Amount in Lack Rs.



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Conclusion:

Poor Return Investments Shall Erode the Long-term Wealth by almost 10 times compared to High Return Investments.